

# Your hygiene journey actually starts right AT YOUR DOOR STEP

**80%** 

of dust and dirt is brought into offices by shoes<sup>1</sup>



**12x**

During rainy season, the amount of dirt and debris can multiply up to 12 times<sup>2</sup>

**42%** 

of people judge cleanliness base on floor appearance<sup>4</sup>

 **35%**

Traditional mat cleaning methods reduce around 35% of dust<sup>1</sup>

**10%** 

Most vacuum cleaners can only remove 10% of dust from floors<sup>3</sup>

**35%**

of workplace injuries are due to slips, trips and falls<sup>5</sup>



## Why place floor mats at ENTRANCES



Floor mats are not meant for entrances only.  
They can also be used on  
**WET SURFACES AND TO REDUCE FATIGUE**



**WASHROOMS**  
with wet surfaces



**KITCHENS**  
and pantries with slippery surfaces



**PRODUCTION LINES,**  
cashiers and bar counters that require long hours of standing

### References

- <sup>1</sup><http://sites.google.com/a/rentokil-initial.com/hygiene-category-team/fact-book/claims-research>
- <sup>2</sup>BST Laboratories - <http://www.bst-test.com/>
- <sup>3</sup>Georgia State Testing Center - <http://counselingcenter.gsu.edu/testing>
- <sup>4</sup>[http://scholar.lib.vt.edu/theses/available/etd-07232012-152526/unrestricted/Yoo\\_SA\\_T\\_2012.pdf](http://scholar.lib.vt.edu/theses/available/etd-07232012-152526/unrestricted/Yoo_SA_T_2012.pdf)
- <sup>5</sup>[www.hse.gov.uk/statistics/causinj/kinds-of-accident.pdf](http://www.hse.gov.uk/statistics/causinj/kinds-of-accident.pdf)